

## Local campaigns – a real life example

In 2013 the Post Office drew up plans to close Kennington Post Office (in south-east London) and merge it with another post office located in an area with no direct transport link to Kennington.

A campaign was launched by residents and councillors to keep the post office open. Local community groups organised a petition, submitted written responses to the Post Office's consultation and attended public meetings to make their voices heard.

Copies of the petition were available in local shops and cafes to be signed by people living and working in the area.

The campaigners made the case that closing the post office would damage the community – as well as the loss of the post office they said that there would be a negative impact on the shops surrounding the post office.

Following the campaign and consultation, the Post Office decided to keep the Kennington post office open and to modernise the store.

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